

# Discover Naramata

## Bio Questionnaire for Individual Profiles for Media Pitching

1. Name:
2. Company:
3. Job Title:
4. Place of birth:  
Languages spoken:
5. Related education, awards, accomplishments:
6. Related career experience:
7. What do you most look forward to in your role?
8. What do you love about working at \_\_\_\_\_?
9. What are some unique facts/stories/philosophies about working at \_\_\_\_\_ that you think people would find interesting?
10. What sets \_\_\_\_\_ apart from the competition? What makes it unique to Naramata?
11. What are you most looking forward to currently working in Naramata?
12. What's a goal you want to accomplish in the next year?
13. What would you do even if you didn't get paid to do it?
14. What are you surprisingly good at? At work? At play?
15. What's the biggest proof that you're good at what you do?
16. What problems do you consistently solve for your team?
17. What are you complimented on most in your work?
18. Who is someone you admire, and why?
19. Name three pet peeves.
20. When's the last time you laughed really, really hard?
21. Finish this sentence. On Sunday mornings, you can usually find me...
22. Name three words that describe you.
23. Three words your colleagues would use to describe you?
24. What do you regularly read?
25. What are you happiest doing, when you're not working?
26. What are some causes you care about?
27. What do you do with friends in your spare time?
28. What would be your personal motto?

### For Chefs:

1. What is your cooking philosophy?
2. What can people expect from your dishes?
3. Any special local relationships with farmers or suppliers?
4. What's your favourite dish on the menu and why? What's the most popular?

For Sommeliers:

1. Describe your wine list? Why did you choose the wines?
2. What wine are you most excited about on your list?
3. What are your favorite wine pairings on the menu?

For Bartenders:

1. Describe the inspiration for your cocktail list.
2. Favourite drink? Most popular?
3. Any seasonal cocktails that use local products?